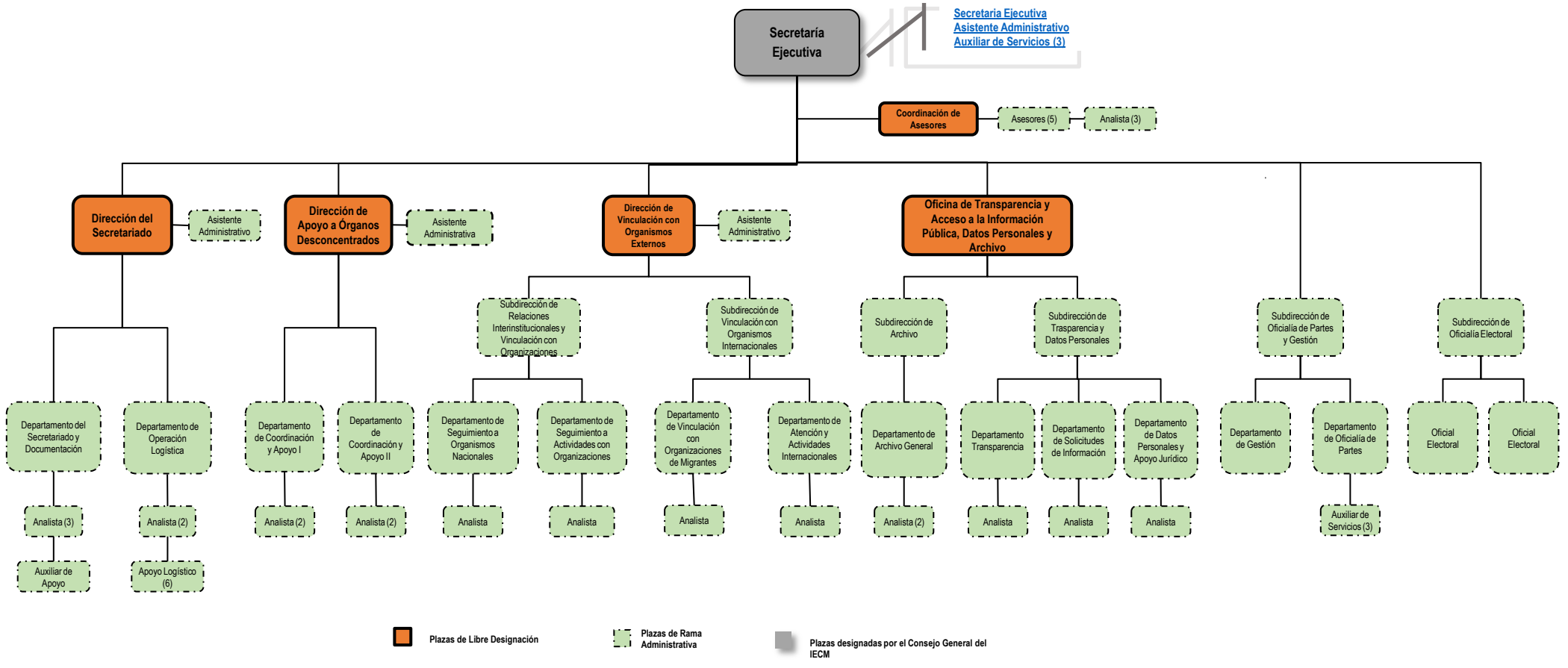Secretaría Ejecutiva